



Becoming an External Medical Director for Moxie Providers (California)

Welcome! If a provider you're working with is launching their medspa through Moxie in **California**, this guide explains everything you need to know about your role, your responsibilities, and how Moxie supports you — especially as it relates to California's unique legal structure.



About Moxie

Moxie helps nurses launch and grow compliant, successful medspas. We offer providers everything from business setup to software and compliance infrastructure — where you, the Medical Director, play a critical role.

We currently support over 300 medspas and growing. Moxie providers are typically PAs, NPs, or RNs. They range from first-time founders to experienced injectors launching a new brand.



What You'll Do as a Medical Director for a Moxie Provider

You'll serve as the Medical Director for a medspa that is launching through Moxie. Depending on how you partner with us (see PC options below), your role includes:

During Spa Setup (~2 hours total):

- Approving the provider's service menu, SOPs, and consent forms
- Signing off on clinical documents and opening pharma accounts
- Granting permission for your name and photo to be used on the provider's website

Ongoing Responsibilities (~1–2 hours/month per provider):

- Review at least **10% of patient charts monthly**
- Be available via text/call for medical escalations
- Sign off on clinical hiring or treatment menu updates

- Ensure **Good Faith Exams (GFEs)** are approved via our EMR (Moxie Suite) if provider is an RN
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Understanding the PC Structure in California

In California, providers must operate under a compliant **Medical Professional Corporation (PC)** structure. As the MD, you are required to own a dedicated PC for each spa you oversee.

What is a PC?

A **Professional Corporation (PC)** is a legal structure that allows licensed medical professionals to own and operate medical practices. Because most nurses cannot own a medical practice directly in many states, Moxie uses a compliant PC structure to help facilitate medspa ownership and oversight relationships.

In California, each supervising physician will own a Professional Corporation (PC) for each clinic they oversee. This structure is designed to bring medical directors closer to operations, reduce risks, and provide direct oversight of medical services.



Your PC Options

Option 1: Use Moxie's PC Management Model (Most Common)

Moxie will create and manage the PC **on your behalf** for each provider you oversee. You'll sign:

- A **Limited Power of Attorney (POA)** authorizing Moxie to handle non-medical administrative duties
- PC-specific agreements (bylaws, etc.) > [you can review a breakdown of the agreements here.](#)

Moxie will manage:

- PC formation and compliance filings
- Staff credentialing and business licensing
- Sales tax filings and bookkeeping
- Monthly billing and provider oversight payments
- GFE Reviewer coordination to clear daily appointments

Your role will remain focused on **medical oversight only**. If you choose for Moxie to create and manage the CA custom PC for you, the provider is responsible for paying Moxie \$300/month for PC support, in addition to your MD oversight fee.

Moxie will collect your personal information so that we can compliantly set up the medspa under your medical oversight via a secure onboarding form.

Option 2: Use Your Own Medical Corporation

If you prefer to use your existing PC:

- You'll manage all administrative duties directly
- You'll sign PC-specific agreements (bylaws, etc.) > [you can review a breakdown of the agreements here.](#)
- You will be the main point of contact for sales tax, billing, GFE review, and board-related inquiries
- Moxie will collect your business and personal information so that we can connect the medspa to your medical entity via a secure onboarding form, allowing medical transactions to be processed under your PC.

We recommend this only if you're already experienced in managing PC operations.

Frequently Asked Questions

"How do taxes work as an MD with Moxie?"

- If you use Moxie's PC: You'll receive **1099-MISC income for your medical oversight and personal taxes**, and Moxie handles bookkeeping, sales tax filings, and admin support for the PC.
- If you use your own PC: You're **responsible for your own** filings, accounting, and tax setup for the PC. We recommend speaking with a CPA.

"Can I work with more spas through Moxie?"

You're initially connected to Moxie through the provider who brought you in. However, you're welcome to support as many Moxie providers as request to bring you on.

If you're interested in expanding further, you can also apply directly through our MD Ops team to be considered for additional oversight opportunities. While we don't automatically match external MDs, we welcome interest from qualified MDs looking to grow their involvement with Moxie-supported medspas.



Tools & Support

- You'll use **Moxie Suite**, our custom EMR, to review GFEs and charts regularly
 - Onboarding is broken into **bite-sized email phases**, so you're never overwhelmed
 - You'll be supported by a **dedicated MD Ops team**: md@joinmoxie.com
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What's Next

1. **Schedule your intro call** with your provider's Onboarding Manager
2. **During your call, confirm:**
 - **PC structure** (Moxie's PC or your own)
 - **Start date of oversight** for your provider
 - **Oversight fee agreement** with your provider (you can set your own monthly fee)
 - **Hiring & employee approval process**
 - **Initial services to be offered**
 - **Expectations for MD-provider communication and alignment**
3. **When you're ready, let us know so we can begin the setup process**
4. **Look out for your onboarding email** from our MD Ops team at md@joinmoxie.com

We're excited to work with you and help ensure your provider's practice is safe, compliant, and set up for success.