

At Moxie, compliance is a top priority for you and your MedSpa. Each state has its own healthcare regulations including those relating to Medical and Aesthetic practices. We've compiled into easy-to-follow checklists to use as an initial guide.

## WEST VIRGINIA COMPLIANCE CHECKLIST

- □ **MSO:** MSO/PC structure required. Please talk to your onboarding manager about Moxie Medical Hub PC.
- **Legal Entity:** Set up your legal entity.
  - Get started here to set up your entity. LLC is the most common in West Virginia.
  - This is because this entity will be acting as a non-healthcare manager of the PC. Consult with your accountant on individual tax objectives.
- EIN Completion: Complete your EIN here per your entity type
- BOI E-Filing Requirement: Required after your legal entity is set up as of January 1, 2024. No fee for this. <u>See instructions here for completion</u>. Very easy to follow and should take 10 minutes!
- □ DBA: You need this if your MedSpa name is different from your LLC name. A DBA is not required under Moxie PC.

• File for your DBA (Trade Name)

- 1. Complete the online filing process: <u>Application for Trade Name (DBA)</u>
  - Do **not** use "Botox" or "Moxie" in your DBA name
- Once completed, print completed application along with the customer order request and mail to:
  - Mail to Business Service Centers (listed on page 2 in the application linked above)
- Business License: Before engaging in business activity, every individual or business entity must obtain a WV business registration certificate.
  - File your application online
    - Business for WV Website
  - File your application by mail
    - <u>WV New Business Registration Application</u>
      - Mail to: WEST VIRGINIA STATE TAX DEPARTMENT TAX ACCOUNT ADMINISTRATION DIVISION REGISTRATION & ACCOUNT CORRECTION UNIT PO BOX 2666 CHARLESTON WV 25330-2666
- □ Prescriptive Delegation & Collaboration (NPs & PAs):
  - NPs: Standard NP <> MD Collab agreement. Nothing to file with the state but please have a copy at your medspa.
  - PAs: Standard PA <> MD Collab agreement. Nothing to file with the state but please have a copy at your medspa.
- □ Sales Tax (on retail products)

- MSO State (MSO/PC structure): The PC owner is responsible for paying the state all sales tax owed from the retail you sell. We suggest quarterly collections.
- \*\*If under Moxie PC, Moxie pays the states but will collect quarterly through a standard Moxie invoice. Do NOT create a sales tax account, this will cause state issues. Moxie will update your Sales Tax rate on retail products when they are added to your Moxie Suite.
- □ **Insurance:** You are required to carry malpractice and general liability insurance (included in all Vouch policies, our preferred insurance provider). For help with your Vouch policy, contact Cierra Ramou: <u>cierra.ramos@vouch.us</u>
- □ **Medical Waste**: If you conduct medical waste management activities, you should note what is required when it comes to rules of disposal.
  - Disposing of Sharps, Syringes, and Other Related Waste
  - Active Medical Waste Facilities
- □ **OSHA:** There are critical requirements that every MedSpa should follow when it comes to OSHA.
  - Understand OSHA here
  - Comply with the seven particular OSHA standards listed
  - <u>Bloodborne Pathogens</u> course Moxie recommends (\$10 and valid for one year)
  - If you have employees: Print out the <u>OSHA job safety and health poster</u> for your MedSpa

## □ Physical Signage:

- Make sure a copy of any business and nursing license is posted in your MedSpa (we recommend in a hall on the way to the treatment room or where other notices are posted)
- We recommend posting your Medical Director's information in your MedSpa: Name, License Type (MD), License #
- If you have employees: Print out the <u>WV labor law poster state and federal</u> <u>combo</u> for employee and customer visibility and hang in the breakroom
- Post a discrimination law <u>sign</u> within your MedSpa
- Certificate of Occupancy (if applicable): This is required when you are completing a buildout. Please request this from your landlord.

## ☐ Marketing & Advertising Guidance

- Do not have any needles in any of your pictures. The Meta (owner of Facebook & Instagram) algorithm does not allow them
- Never 'boost' any images with needles, pharmaceutical products (inclusive of vials of Tox, botox, filler..), and before and afters
- Be sure to have signed photo waivers that allow you to use patient pictures for marketing that includes language around the patient waiving privacy.
- $\circ$   $\,$  Videos on websites must have closed captioning capability for ADA compliance
- Ads cannot be false or misleading. Ads that use models must say it's a model
- Ads that use before or after photos must specify the treatment provided
- □ West Virginia Official & Governmental Resources

- Medical Board of West Virginia Website Here
- Nursing Board of West Virginia Website Here

This checklist is to be used as an initial guide and is not intended to be legal advice or relied upon. Please consult with a legal specialist licensed in your state. If you need a referral, let us know, we are happy to make a connection.